# Policy on Flex trademarks

Flex has a reputation for providing innovative, high-quality and sustainable solutions to our customers. Our trademarks are vital corporate assets that require proper use to preserve and protect our reputation. Only parties with written permission from Flex may use our trademarks in accordance with applicable terms. Any use of Flex trademarks that suggests affiliation or association with Flex, without proper permissions, is a violation of Flex policy.

### **FLEX TRADEMARKS**

Flex maintains a large portfolio of trademarks, please refer to the "Trademarks" link at the bottom of any Flex.com webpage for a listing of Flex trademarks. Please note that this listing is not all-inclusive and the absence of any mark on this list does not mean that it is not a Flex trademark. Certain activities may constitute infringement or dilution of Flex trademarks and are not permitted. Please review the following list of ways to avoid unauthorized use of our trademarks:

- Do not use a Flex trademark in a manner that is likely to cause confusion about the origin
- Unless you have prior permission from Flex, do not use a Flex trademark in a manner that is likely to give the impression or otherwise imply an affiliation or association between you and Flex
- Do not use the Flex corporate logo or any other Flex logo in any materials without the written permission of Flex
- Do not use any Flex trademark as or as part of a company, product, service, solution, technology, or program name
- Do not use a Flex trademark in a manner that is likely to dilute, defame, disparage, or harm the reputation of Flex
- Do not use any name or designation that is confusingly similar to any Flex trademark
- Do not copy or imitate any Flex trade dress, type style, logo or the look, design, or overall commercial impression of any Flex materials
- Do not register or use any domain name that incorporates any Flex mark or name

## **FLEX LOGOS**

Unless you have prior written permission from Flex, do not use the Flex corporate name or logos to show or



imply an affiliation with Flex. Qualified third parties can show an affiliation or association with Flex through written authorization from Flex. You can request permission at brand@flex.com.

#### **PERMISSIBLE USE**

As stated above, you should not use Flex marks or names in any way that implies an association or affiliation with Flex unless you have prior written permission from Flex. Flex does grant permission to third parties to use its marks and names where appropriate. In addition to complying with the other aspects of this Policy, and provided you have prior written permission from Flex, any such permissible use of Flex marks or names also must comply with the following Guidelines and any license or usage requirements for use of the specific mark or logo.

Flex acknowledges that the use of our trademarks, excluding any Flex logos, may be necessary to refer to Flex services or to describe the subject matter of some materials. All such use must be accurate and descriptive in nature and comply with this Policy and these Guidelines.

- Do not alter, adapt, modify, animate, or morph any Flex trademarks
- Do not use the Flex name or Flex trademarks next to your name or the name of your products or services
- Do not use the Flex name or any Flex trademark as part of a product, service, solution, or program name
- Do not combine any Flex name or mark with any other letters, numbers, words, or any design or logo
- The Flex name or Flex trademarks must be visually distinguishable from your name and your product and service names
- All reference to Flex or use of any Flex mark or name must be truthful, accurate, and not misleading
- Do not use Flex trademarks as nouns. Flex trademarks must be used as adjectives with nouns that properly and accurately identify the Flex product, service, program, material, or technology to which you are referencing.
- Always use the proper spelling for Flex trademarks
- Do not use Flex marks or names in any way they were not intended to be used. Flex marks should be used for the corresponding services for which they were originally intended.
- Use the ® or ™ symbol in connection with any Flex trademark

# TRADEMARK PERMISSION REQUESTS

To request permission to use a Flex trademark, please contact brand@flex.com.



# **DISCLAIMER**

This policy document is not intended to serve as legal advice. Should you have questions regarding your legal rights or duties, please consult your own attorney. Should you have further questions regarding Flex policy for its trademarks, please contact brand@flex.com.

Flex (Reg. No. 199002645H) is the manufacturing partner of choice that helps a diverse customer base design and build products that improve the world. Through the collective strength of a global workforce across 30 countries and responsible, sustainable operations, Flex delivers technology innovation, supply chain, and manufacturing solutions to various industries and end markets.

